

Project Title and ID: Justice Reforms and Human Rights - CONSOLIDATING THE GAINS OF THE MEDIA ENGAGEMENT IN GOVERNANCE REFORMS

Responsible Party: Center for Community Journalism and Development (CCJD)

Period Covered: August to December 2005 (granted no-cost extension until March 2006)

### PROJECT COMPLETION REPORT

Country Programme (CP) Outputs, Indicators, Annual Targets	Planned Activities	Result of Activities	Outcomes	Expenditures  (Detailed Financial Report to follow.)
<p>Output 1.2 Enhanced capacities of Justice and Human Rights Institutions to respect, protect and fulfill human and gender rights</p>	<p><b>Planned Activity I</b> Island media consultations (Luzon, Visayas, Mindanao) to refine regional action steps and validate/adopt Plaridel Declaration in relation to planned initiatives e.g. strengthening of media-community councils or action boards and the holding of regional or island media summits</p>	<p><i>Sept. 5</i> Conducted planning meeting and workshop with the CCJD Project Team.</p> <p><i>Sept. 13</i> Presented action plans (culled from 3 island workshops conducted in 2004) to Media Stakeholders Group and Media Nation representative. Discussed possibility of integrating components of Plaridel Declaration in the Media Nation conference scheduled in February 2006, as focus of conference is on the role of advertisers in media reform.</p> <p><i>Oct. 10, 13</i> Conducted consultation meetings with Bicol media partners specifically with PBN Broadcasting and Social Action Center-Legazpi representatives about the holding of Bicol-wide media summit and the activation of media-community action board (convened last August 2004 during the Multi-Sectoral Dialogue on Silencing the Media and its</p>	<p>Plaridel Declaration, validated, signed and adopted in Luzon, Visayas, and Mindanao as blueprint for continuing media reform and the promotion of rights and good practices in media</p> <p>Initiated development of media-community councils in the Bicol region and Western Visayas as mechanisms for citizen-press dialogues, exchange and platform for governance reforms</p> <p>Organizational development activities for the councils scheduled for 2006</p>	<p>PhP 1,525.00</p> <p>PhP 5,378.00</p> <p>PhP 1,410.91</p>

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		<p>Impact on People’s Right to Know).</p> <p><i>Oct. 18-19</i> Meeting with Mindanao Summit conveners regarding conduct of the 3<sup>rd</sup> Mindanao Media Summit and agreements on content and design.</p> <p><i>Oct. 28; Dec. 5</i> Consultation meetings with Media Stakeholders Group/Freedom Fund for Filipino Journalists (FFFJ) to integrate efforts in the establishment of community press councils or media-community action boards, and to come up with updates on media killings after the promulgation of sentence on the killer of broadcast journalist Edgar Damalerio.</p> <p><i>November 13 - 15</i> Assisted the conveners, and participated in the 3<sup>rd</sup> Mindanao Media Summit-- “Bridging Mindanao Divides: Journalism as Bridging Leaders,” at the Estosan Hotel in Cotabato City. Resulted in action steps for media reforms in the region. These include: (a) introduction of the principles of public journalism to address Mindanao divides through journalists as bridging leaders; (b) conduct of regional mini-summits with the next scheduled for May 2006 for the Sulu-Tawi Tawi area; (c) proposed series of media training on HR and RBA.</p>	<p>Agreements forged on the holding of annual media summits as evolving avenues for reviewing and assessing media’s role in governance and democracy</p>	<p>PhP 38,088.30</p> <p>PhP 3,965.22</p> <p>PhP 82,328.75</p>

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		<p><i>November 19</i> Meeting with Visayas and Luzon media partners regarding the postponement of two media summits (media summits for Luzon and Visayas re-scheduled for February 2006) due to the Christmas season, preparation for the celebration of Iloilo's Dinagyang Festival, and the participation of Bicol in a study tour.</p> <p><i>February 24 - 25, 2006</i> Conducted the "Rights, Reforms, Results: 1<sup>st</sup> Visayas Media Summit," at the University of San Agustin, Iloilo City.</p> <p>Resulted in a) sharing and understanding of the Cebu Citizens Press Council experience; b) 'areas for action' for 5 media groups, i.e. Leyte-Samar Island PJ Group, Iloilo Press Group, Negros Occidental (Bacolod) Media Group, Aklan-Capiz United Media Group, and the Cebu Press; c) launching of the Certificate Course on Public Journalism in partnership with the University of San Agustin's Resource Center for Public Management and Governance and the Center Research and Publication, and d) signing of the Plaridel Declaration as a commitment of the Visayas Media to its 10-point action agenda.</p>		<p>PhP 3,419.22</p> <p>PhP 236,125.54</p>

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		<p><i>February 27 - 28, 2006</i>            Conducted the 1<sup>st</sup> Bicol Media Summit in Legazpi City in coordination with the Philippine Information Agency and the Kapisanan ng mga Brodkasters ng Pilipinas (KBP).</p> <p>Resulted in a) specific media reform action agenda for the provinces of (Daet) Camarines Norte, (Naga) Camarines Sur, (Legazpi) Albay, Sorsogon, and Catanduanes; b) launching of the Certificate Course on Public Journalism in partnership with PBN Broadcasting Inc.'s Continuing Education Center, and c) signing of the Plaridel Declaration as a validation of "must-do" in the media industry.</p>		PhP 81,453.00
	<p><b>Planned Activity 2</b></p> <p>Consolidate project outputs from which learning modules can be extracted and integrated in the proposed media training and dialogues on HR and RBA with emphasis on gender and right to information</p>	<p><i>Sept. 20 - 22</i>            Participated in the Lessons Learned Project on RBA in Bangkok, Thailand to share Philippine experience on media engagement in promoting RBA. CCJD case entitled "<i>Promoting Media-Community Action for Shaping Rights-Based Outcomes: The UNDP Philippines and Center for Community Journalism and Development Partnership in the Western Visayas Region</i>" included in documentation of case studies, Lessons Learned from</p>		PhP 1,600.00

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		<p><b>Rights-Based Approaches in the Asia-Pacific Region.</b></p> <p><i>Sept. 28</i> Participated in the Right to Know Forum as member of the Access to Information Network (ATIN) re continuing advocacy for Freedom of Information (FOI) legislation.</p> <p><i>November 21 - 23</i> Conducted Safety Training for Filipino Journalists in partnership with the International News Safety Institute (INSI) based in Brussels, Belgium. Training held in Davao City linked with current efforts at fostering a safer environment for journalists to operate and for a free press to flourish.</p> <p><i>Dec 13 - 14</i> Participated as resource person in the University of San Agustin-sponsored 4<sup>th</sup> Martin de Rada Human Rights Forum: "Press Freedom in Dangerous Times," in Iloilo City.</p> <p>Firmed up partnership with University of San Agustin in Iloilo City to launch the Certificate Course in Public Journalism as a program and to host the Visayas Media Summit;</p>		<p>PhP 1,000.00</p> <p>---</p> <p>PhP 1,259.84</p>

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XXXXXXXXXXXXXXXXXX	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	<p><i>January 17-18, 2006</i>  Meeting cum workshop with CCJD training team and facilitators on finalizing the draft Public Journalism certificate course curriculum. Also developed training design to be the basis of modules of the Public Journalism Certificate Course to be piloted summer 2006 with the University of San Agustin.</p> XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	<p>Certificate Course in Public Journalism course outline, content, and modules finalized and ready for faculty/trainer validation.</p> <p>Will be printed as a learning/teaching guide in 2006</p> XXXXXXXXXXXXXXXXXXXXXXXXXXXX	<p>PhP 11,487.00</p> XXXXXXXXXXXXXXXXXXXX

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