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## **BACKGROUND OF THE PROJECT**

This project has stemmed from the realization of the need of schools offering public administration to improve their competency levels the ability to teach the discipline. On the other hand, to enhance individual knowledge and skill levels to become more relevant and effective educators. Obviously, the crucial role of schools of public administration is to become effective teachers in the applied discipline towards the promotion of the public good. However, it is imperative for these schools to play a more active role in social development initiatives, especially in the local and regional levels.

UP-NCPAG recognizes the key challenge on how to make the Association of Schools of Public Administration in the Philippines (ASPAP) network more relevant in the contemporary discourse and mainstreaming of good governance, poverty reduction, Human Rights and the Millennium Development Goals (MDGs).

It is imperative for ASPAP schools to play a more active role in recent development or underdevelopment in the local and regional levels. The ASPAP network should be seen as: first, as an opportunity to mainstream and localize key themes and concepts of governance and development; second, a vehicle for good governance and public administration at the regional and local levels; and third, a partner of local government units in pursuit of local development.

The idea really is operationalize the “town and gown” concept, where the ASPAP members would be able to work with and extend support to their respective local governments. They should be able to provide the following services, among others; research and development, training and capacity building, and monitoring and evaluating progress and results.

On October 18-19, 2005, NCPAG and ASPAP conducted a national conference with the theme “Public Administration and the Millennium Development Goals: Challenges and Reforms for Effective Teaching and Capacity Building for Service Delivery”, which affirmed the role of public administration in poverty alleviation and underscored the need for collective action reforms in view of the MDGs. One of the critical issues identified was the lack of awareness about the MDGs. Other issues identified include; inadequate information dissemination activities on the MDGs; non-integration of the MDGs in the school curriculum; lack of funding support for research on MDGs; no definite role in monitoring and implementation; non-availability of baseline data; lack of technical preparedness to teach MDGs; and problems with coordinating with government.

Thus this project is aimed to provide some solutions to these concerns by developing and disseminating various knowledge tools that will be used in localizing governance reforms, fostering democratic governance and teaching new trends for public administration schools in the Philippines. Specifically, it intends to develop a teaching material on Governance and Development focusing on the Millennium Development Goals.

## INTRODUCTION

This knowledge tool is designed to integrate into the academic curriculum the topics of localization of governance reforms, fostering democratic governance and the teaching of innovative trends for public administration schools in the Philippines. It is designed as a teaching guide for a course on Governance and Development focusing on the Millennium Development Goals (MDGs).

This tool is intended to be used at the undergraduate level in congruence with CHED Memorandum Order of 2005 titled *Policies and Standards for Bachelor of Arts in Public Administration (BAPA)* that is in accordance with the provisions of Republic Act No.7722, otherwise known as the “Higher Education Act of 1994” and for the purpose of rationalizing the undergraduate public administration education in the country.

However, it also serves to complement graduate level since it is in response to the Evaluation of Graduate Education Program study commissioned by the Commission on Higher Education (CHED) that revealed the need to elevate competency, ability to teach, and knowledge about the discipline of public administration. Thus, the tool is described as an “open knowledge tool”.

## INSTRUCTION TO THE FACULTY

### How to use the Modules:

This is an **OPEN KNOWLEDGE TOOL**. It permits flexibility and modifications in presentation and implementation by those who choose to use this learning tool. It contains basic discussions to introduce and understand the nature and scope of Governance and Development with focus on the Millennium Development Goals and its significance to achieve social development.

The interactive CD and Reader Volume that accompanies this tool contains a myriad of information that may be used as a discussion resource to complement each lesson so as to delve into the deeper complexities of the MDGs and social development. In the modules, references are made to the readings and the presentations in the CD. However, these materials should be scanned by the faculty using this tool before applying it in the classroom setting. It is important to become familiar with the supplementary learning sources in order to effectively utilize them fully.

The lessons are designed to encourage critical thinking, as answers and conclusions are not prescribed to the learner but drawn from them.

## **CURRICULUM GUIDE**

**Course Code:** Public Administration # *(to be determined by implementing institution)*

**Course Title:** Governance and Development

**Course Description:**

The course covers the social and economic context of governance and development. It includes the analysis of the nature, and scope and relevance of the Millennium Development Goals (MDGs) as a benchmark for evaluating social development. It analyses the importance of the Rights Based Approach (RBA) in the context of the MDGs, promotion of good governance through transparency and accountability against corruption, people participation and empowerment through partnerships, decentralization and local autonomy.

**\* The standards followed to ascertain in passing this course will be determined by the implementing institution.**

**Course Credit:** 3 Units

**Prerequisite:** *(to be determined by implementing institution)*

**Course Objectives:**

At the end of the semester the learners shall:

- 1.) Discuss the meaning, nature and dynamism of governance;
- 2.) Identify the key actors in governance and their roles in promoting development;
- 3.) Describe the main features and characteristics of good governance;
- 4.) Identify and discuss the factors and processes that affect and influence governance;
- 5.) Identify and explain the significance of the MDGs in defining good governance and development;
- 6.) Explain the rationale of the Rights Based Approach as a framework in attaining the MDGs;
- 7.) Apply skills in fostering productive partnerships with the academe, community, and the LGU's by utilizing the Town and Gown Approach through Service-Learning that would enhance a two-way process of providing a service and at the same time creating an avenue for learning.

## **COURSE MATRIX GUIDE**

### **MODULE MAP**

#### **Module I – Concept and Theories of Governance**

Introduction

General Objectives

Intended Audience

How to use this module

### **Lesson I - The Concept of Governance**

Specific Objectives  
Resource Material  
Evaluation

### **Lesson 2 – Key Actors in Governance**

Specific Objectives  
Resource Material  
Evaluation

### **Lesson 3 – Characteristics of Good Governance**

Specific Objectives  
Resource Material  
Evaluation

### **Lesson 4 – Factors/Processes Pushing for Governance**

Specific Objectives  
Resource Material  
Evaluation

## **References**

## **Module II – Development and the Millennium Development Goals**

Introduction  
General Objectives  
Intended Audience  
How to use this module

### **Lesson 1 – The Nature and Definition of Development**

Specific Objectives  
Resource Material  
Evaluation

### **Lesson 2 – The Millennium Declaration and the Formulation of the Millennium Development Goals**

Specific Objectives  
Resource Material  
Evaluation

### **Lesson 3 – The Rights-Based Approach in Attaining the Millennium Development Goals**

Specific Objectives  
Resource Material  
Evaluation

## References

### **Module III – The Town and Gown Approach to Local Development and Governance through Service Learning**

Introduction  
General Objectives  
Intended Audience  
How to use this module

#### **Lesson 1 – Nature and Definition of Partnership**

Specific Objectives  
Resource Material  
Evaluation

#### **Lesson 2 – Strategies and Approaches towards the Operationalization of the Town and Gown Approach through Service-Learning**

Specific Objectives  
Resource Material  
Evaluation

## References

## Acronyms

ADB- Asian Development Bank  
ASPAP, Inc- Association of Schools of Public Administration in the Philippines  
CCA- Common Country Assessment  
CSO- Civil Society Organizations  
DMC- Developing Member Countries  
ECD – Early Child Development  
EROPA- Eastern Regional Organization for Public Administration  
GDP – Gross Domestic Product  
GNP – Gross National Product  
HD – Human Development  
IMF - International Monetary Fund  
IOG- Institute on Governance  
LGU – Local Government Unit  
MDG – Millennium Development Goals  
MSME- Micro, Small and Medium Enterprises  
MI - Mildly Malnourished  
MO - Moderately Malnourished  
MTPDP- Medium Term Development Plan  
NEDA – National Economic Development Authority  
NFA – National Food Authority

NGO – Non Government Organization  
NG – National Government  
NIE- Newly Industrialized Economies  
NO - Normal  
NPM- New Public Management  
OECD -Organization for Economic Co-Operation and Development  
OW – Overweight  
QLI – Quality of Life Index  
SA – Structural Adjustment  
SAL – Structural Adjustment Loan  
SAP – Structural Adjustment Program  
SE – Severely Malnourished  
SME- Small and Medium Enterprises  
TI- Transparency International  
TAN- Transparency & Accountability Network  
UNCAC- United Nations Convention on Anti-Corruption  
UNESCAP- United Nations Economic & Social Commission for Asia & the Pacific  
UNDP- United Nations Development Programme  
WB – World Bank  
WORLD COG- world Conference on Governance

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