

Tapat-Palakad,
Bayang Maunlad
10 to 10 Dekada ng Reporma
*Engaging the People and Communities: Advancing Governance Reforms
 towards the Realization of the Millennium Development Goals*

**NATIONAL CONFERENCE
 ON PUBLIC ADMINISTRATION AND
 THE MILLENNIUM DEVELOPMENT GOALS**

**Challenges and Reforms for Effective Teaching
 and Capacity Building for Service Delivery**

18 - 19 October 2004
 National College of Public Administration and Governance (NCPAG) Assembly Hall
 University of the Philippines, Diliman, Quezon City



INTRODUCTION

On behalf of the U.P. National College of Public Administration and Governance (NCPAG), I would like to extend a warm welcome to all the guests and participants of the ASPAP national conference on "Public Administration and the Millennium Development Goals: Challenges and Reforms for Effective Teaching and Capacity Building for Service Delivery."



This year's theme is another initiative to build social awareness and relevance into the content and methodology of public administration. This is in line with the thrust of ASPAP to continuously improve the discipline by providing avenues to exchange ideas, share expertise, and pool institutional resources. The conference highlights the Millennium Development Goals as the substantive content to teach public administration effectively, to capacity for service delivery, and to generate resources. It underscores the important role of public administration and governance in reducing poverty in the country.

I am optimistic that ASPAP will remain active in pushing for the realization of Millennium Development Goals and in the campaign for governance reforms. ASPAP shall strengthen partnerships, to make full use of its resources and network, and to be a source of innovation and inspiration in the years ahead.

U.P. NCPAG is proud to serve as secretariat to this ASPAP conference. We like to not only express our remarkable response we got from various sectors and member-schools about this conference but also to express our appreciation despite constraint in resources and limitations to travel. We hope to sustain the interest in the following conferences.

May I take this chance to express my sincerest gratitude to the organizers and sponsors of the national conference, including the ASPAP, the United Nations Development Programme, the Australian Agency for International Development, the NCPAG Alumni Association, and the Philippine Society for Public Administration. Their support has ensured the success of this conference.

Mabuhay at maraming salamat.

ALEX B. BRILLANTES, JR.

Dean

National College of Public Administration and Governance
 University of the Philippines



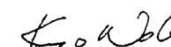
MESSAGE

It is indeed our pleasure to be your partner in the **National Conference on Public Administration and the Millennium Development Goals (MDGs): Challenges and Reforms for Effective Teaching and Capacity Building for Service Delivery**. We are proud that this conference is part of the Governance Reform Campaign-Festival, which has an overall theme, *"Engaging the People and Communities: Advancing Governance Reforms towards the Realization of the Millennium Development Goals."* Dubbed as "10 to 10", the Governance Reform Campaign-Festival is an attempt to refocus our attention as a people and move us as a nation from the divisiveness of the May 10 National Elections towards addressing together the challenges that confront us.

We at UNDP recognize that an efficient, responsive, transparent and accountable public administration is a central part of democratic governance. It is also the basic means through which government strategies to achieve the MDGs can be implemented. With the Philippines' commitment to achieve the MDGs by 2015, efforts to improve human life—in halving poverty; cutting malnutrition, hunger and the incidence of HIV/AIDS and other serious diseases; increasing access to education, health services, water and sanitation; and promoting gender empowerment and environmental sustainability—require democratic governance to be truly effective and sustainable. Clearly, effective democratic institutions—from the national to the local levels—are key to improving basic service delivery to the poor and disadvantaged groups.

Last year, UNDP supported 330 governance initiatives in 112 countries covering various aspects of public administration and civil service reforms. This figure reveals the critical demand for better governance, and its importance in reducing poverty and promoting development with focus on key issues of poverty, security, corruption, employment and education. It is our hope that in the pursuit of good governance through public administration reforms, we must ensure citizens participation, make governments accountable, as well as support initiatives with the highest long-term impact on the poor and disadvantaged groups.

We hope that this conference promotes sharing of experiences and best practices among colleagues and establishes meaningful partnerships in the future. Further, I would like to extend our deepest appreciation to the UP National College of Public Administration and Governance (UP-NCPAG) and the Association of Schools of Public Administration in the Philippines (ASPAP) in collaboration with the NCPAG Alumni Association (NCPAGAA) and the Philippine Society for Public Administration (PSPA) for organizing this event. We would also like to thank the Australian Agency for International Development (AusAID) and the Department of Budget and Management (DBM) for their support. UNDP is one with you in ensuring that public administration and governance work to achieve the MDGs. We wish the organizers and the participants great success.

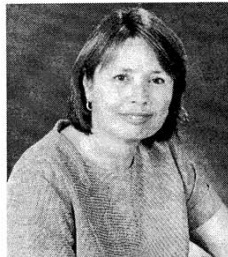

Kyo Naka

Resident Representative a.i.
United Nations Development Programme



AMBASSADOR

AUSTRALIAN EMBASSY
MANILA



The Australian Government is pleased to support the 10-to-10 Campaign on Governance Reform, including this Conference on Public Administration and the Millennium Development Goals. We congratulate the Department of Budget and Management, the UNDP, the National College of Public Administration and Governance at UP, the Association of Schools of Public Administration in the Philippines, the Philippine Society for Public Administration, and all those associated with the Conference.

Australia supports the Millennium Development Goals, and we are committed to helping the Philippines and other development partners make progress against them. Improving the quality of governance makes a direct and sustainable contribution to poverty reduction and economic growth. I wish our Philippine partners every success for the Conference and their ongoing promotion of governance reform.


Ruth Pearce

15 October 2004

MESSAGE

This conference of Public Administration and Governance experts, specialists, academicians and practitioners comes at no opportune time than today. The "Millennium Development Goals" is the development agenda of the world. The country must be doubly happy about this ASPAP initiative. Academicians and practitioners of the discipline are strategic development agents and therefore, have the capacities and obligation to define the content and direction of social progress and development.



It is hoped this conference will provide another big leap in the professional career of the participants. I am sure the new learnings made possible by the lectures of resource speakers, excellent exchanges through the questions and answers and the consequential reflective note-making of participants will bring new levels of improvement in the teaching and practice of public administration and governance.

With the development challenges that we are all facing today, this conference could have been very significant and meaningful to the participants and their immediate constituencies.

Congratulations to one and all!


ROMAN R. DANNUG
President
ASPAP, 2002-2004

MESSAGE



The **Philippine Society of Public Administration**, as a co-organizer to this year's National Conference of the Association of Schools of Public Administration in the Philippines on "Public Administration and the Millennium Development Goals: - Challenges and Reforms for Effective Teaching and Capacity Building for Service Delivery" is pleased to welcome all delegates, teachers and professors in public administration and our partners, both international and local, in the overall efforts to engage people and communities towards the realization of the Millennium Development Goals.

The **Society** sincerely hopes that the conference will enable the participants to assess the current state of and standards in public administration in view of the Millennium Development Goals, to fully discuss the need for collective action for reforms, and to recognize the significant role of public administration in poverty reduction through governance reforms, effective teaching and capacity building.

The officers and members of the **Philippine Society of Public Administration** wish one and all a fruitful and rewarding two-day conference for development. **God bless us all!**

DANTE V. LIBAN
President
Philippine Society for Public Administration

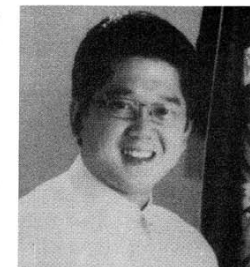


Republika ng Pilipinas Tanggapan ng Pangalawang Hunong Lunsod Lungsod Quezon

Herbert M. Bautista, mpa, mnsa

Message

I am honored to extend sincere greetings to the participants and delegates to the National Conference of the Association of Schools of Public Administration in the Philippines.



Your conference agenda is indeed timely as the country is currently thrust into the realms of economic uncertainty aggravating the plight of the underserved and underprivileged majority. Public Administration and Governance must transcend theory and given a humane face. We are called upon to capitalize on our skills in governance to alleviate poverty, address hunger and eliminate diseases, illiteracy, gender empowerment and sustainable development. As teachers and students of public administration, we converge to discover and re-engineer our teaching methods in order to give our students an opportunity to better appreciate and understand what albeit are abstract theorems and translate them to workable models.

On our shoulders squarely rest that equal responsibility of providing the public service with competent and committed executives that will bring our country to its esteemed position in the council of nations.

Mabuhay Tayong Lahat!

07 October 2004
Quezon City



UNIVERSITY OF THE PHILIPPINES
Quezon City

OFFICE OF THE PRESIDENT

MESSAGE



I commend the Association of Schools of Public Administration in the Philippines (ASPAP) for organizing this national conference on "Public Administration and the Millennium Development Goals: Challenges and Reforms for Effective Teaching and Capacity Building for Service Delivery."

We hope that participating schools and teachers of ASPAP are up to the challenge of making public administration relevant to the efforts to fight poverty. The Millennium Development Goals set measurable targets that would impact on the most disadvantaged sectors in our society. The real challenge now lies in making the Millennium Development Goals a reality under our current political and administrative setup. Public administration has a role to play in examining regime characteristics, institutions, policies, and government performance toward attaining these goals.

I wish ASPAP and the conference organizers, especially the National College of Public Administration and Governance of the University of the Philippines, success with this conference.


FRANCISCO NEMENZO
President

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OFFICE OF THE CHANCELLOR

MESSAGE

I would like to congratulate the Association of Schools of Public Administration in the Philippines (ASPAP) for organizing this national conference on, "Public Administration and the Millennium Development Goals: Challenges and Reforms for Effective Teaching and Capacity Building for Service Delivery."



ASPAP has been an important vehicle for various schools and teachers of public administration to come together to share recent developments in the field as well as to pool resources and expertise in promoting the study and practice of public administration. This annual conference is particularly important as ASPAP member-schools attempt to mainstream the Millennium Development Goals into their teaching and research agenda, thus continuously making public administration relevant and responsive to the needs of the time.

I would like to make special mention the National College of Public Administration and Governance (NCPAG) of the University of the Philippines, Diliman, for actively serving as national secretariat to this ASPAP national conference.

I wish the participants a productive and fruitful discussion during the conference.


EMERLINDA R. ROMAN
Chancellor

October 8, 2004



Republic of the Philippines
Quezon City
Office of the Mayor



MESSAGE



The Quezon City government extends its most felicitous congratulations to the U.P. NATIONAL COLLEGE OF PUBLIC ADMINISTRATION AND GOVERNANCE and the ASSOCIATION OF SCHOOLS OF PUBLIC ADMINISTRATION IN THE PHILIPPINES on the occasion of your National Conference on Public Administration and the Millennium Development Goals: Challenges and Reforms for Effective Teaching and Capacity Building for Service Delivery.

I also commend the NCPAG Alumni Association and the Philippine Society of Public Administration, ably supported by the United Nations Development Program, the Australian Agency for International Development and the Department of Budget and Management, for your important contributions for the success of this affair.

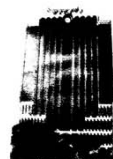
Politics and economics do mix. A clean, transparent and progressive public administration is the only alternative course of action the country has left for us to be able to be in-step with rapid worldwide development, as exemplified by our Southeast Asian neighbors, particularly Singapore and Taiwan.

Public governance undoubtedly plays a very significant role in the effort of nation-building and the continuous update of the country's leaders on leadership skills and innovations in carrying out their avowed task for the benefit of their constituents.

In Quezon City, we have rallied the citizenry for their collaboration with the programs and projects of the city government. Governance capacity-building was initiated and succeeded in raising our revenue levels, thus, paving the way for citywide infrastructure development, improved delivery of basic services, growth of entrepreneurship and business capability, and availability of employment opportunities.

Our country has the potentials to be one of the Economic Tigers of Asia. I am confident your conference will be a milestone that can spur the enthusiasm, devotion, and hard work of the Filipinos towards this end.

MABUHAY KAYONG LAHAT!



MESSAGE

Poverty, financial crisis, pollution, illness, corruption, political instability – these are just some of the pressing problems in the Philippines today. While these may seem to be insurmountable, there is no problem that cannot be solved if we move as one nation.

I am especially encouraged by the fact that we teachers and practitioners of public administration are consolidating our minds and efforts in laying out the path towards the achievement of our goals.

To be sure, we need everybody's participation and cooperation in hitting our targets, but we in public administration are the ones at the frontlines, and more will be expected of us. I have no doubt, however, that we will be equal to the challenge.

Governance is indeed a difficult task, and oftentimes a thankless one. But for as long as we do not lose sight of selflessness, service, and a sense of nationhood as its cornerstones, it shall continue to be meaningful and, in a very real sense, its own reward.

My congratulations once again to the ASPAP for organizing this conference, and to all the participants for recognizing its utmost significance!



JEJOMAR C. BINAY
Mayor
City of Makati



Makati, Mahalin Natin... Atin Ito.

